

Project Summary

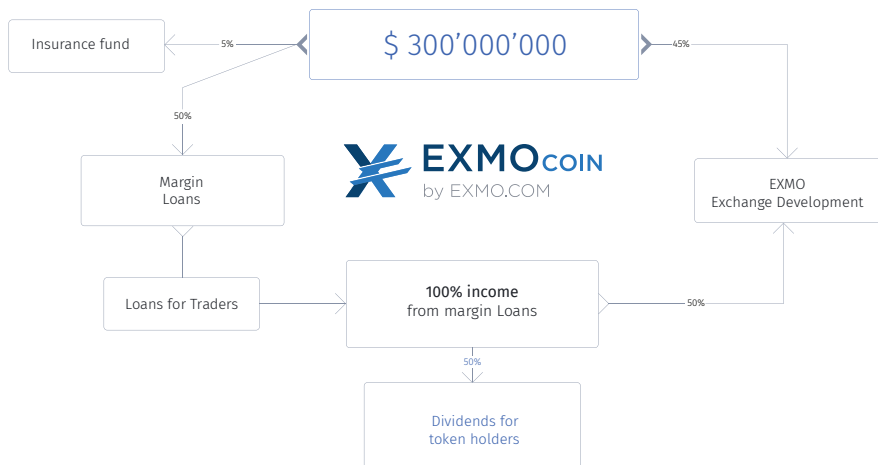
EXMO, one of the leading cryptocurrency exchange platforms, is launching a token sale to support the ambitious goal of adding a Margin Loan service to its platform.

The EXMO platform has been operating since 2013, and it is a cryptocurrency trading destination for the over 700,000 registered users from all around the world. The Exchange has showcased fast growth over the years of its existence and an increased year-on-year performance (2017 has seen a 188% surge in our clients' base).

Key facts about the Crowdsale:

- Investors, or EXO token holders, will receive 50% of the revenue derived from margin loans distributed among them in the form of dividends on a monthly basis. The said revenue is to be received from the turnover of funds raised in the course of the Crowdsale. Dividends on EXO tokens are to be distributed among their holders based on the quantity of tokens owned. In the meantime, EXMO Coins must be kept in the EXMO exchange system
- The key objective behind the Crowdsale is the speedy development of the EXMO exchange platform
- EXO tokens will be issued by the operating, already profitable business (unlike the majority of other ICO projects), which tends to be a great advantage for both the Exchange platform, and the token investors
- By investing in the EXMO exchange development, the token holders receive EXMO Coins, and their value will further correlate with other currency exchange rates on the EXMO exchange platform
- 95% of funds raised during the Crowdsale will be directed into the growth of financial indicators of the Exchange
- Upon reaching the amount of \$250–\$300 million in raised investment, the Exchange will aim at acquiring its competitors (M&A). This will be done with a view to increase the capitalisation and scalability in the new markets. Following this strategy, EXMO Coin will be listed on several exchanges simultaneously, which will increase the profit from margin lending (under condition that the acquired companies will offer margin loans).
- EXMO guarantees the EXO token buyout (see Buyout warranty).
- Following the Crowdsale, EXO token will be listed on the EXMO Exchange and traded in currency pairs such as EXO/BTC, EXO/ETH.

The Investment allocation scheme



Development Milestones:

- The Exchange launch
- The first 100,000 users on the platform (the trading volume - \$192 593 856)
- Among the TOP-10 cryptocurrency exchanges on the European market (the trading volume - \$518 940 916)
- 400,000 registered users on the platform (the trading volume - \$745 452 896)
- Margin Loan service added to the platform

EXMO in numbers

- four years on the market
- over 700,000 users from all over the world
- 70,000 daily visitors to the EXMO platform
- 2,000 – the average daily number of new registrations
- 110,000 BTC – the average monthly trading volume
- 46 active currency trading pairs (18 unique currencies)
- in the TOP-10 World's best exchanges according to bitcoinity.org rating
- the TOP-1 cryptocurrency exchange in Eastern Europe, and one of the leading ones in Europe

Media coverage about EXMO:



The Buyout Guarantee

EXMO guarantees the buyout of EXO tokens under the following conditions:

until April 1, 2025: with the discounted market price of 20% below the market rate, but not more than \$0.8;

after April 1, 2025: with the market price, but not more than \$1 for 1 EXO;

The preterm EXO buyout is possible no earlier than April 1, 2021.

Attracting investor funds in the course of an ICO is to be carried out via our own trust fund registered in Sweden.

All About the EXMO Coin Profitability

1,000 EXO tokens purchased. \$ 1 = 1EXO

	2018	2019	2020	2021	2022
The accrued revenue from margin loans:	\$ 170	\$ 1 021	\$ 2 892	\$ 6 186	\$ 11 318
Profitability from the predicted growth of the token exchange rate:	\$ 2 123	\$ 6 116	\$ 12 061	\$ 20 054	\$ 30 140
Account balance at the end of the year:	\$ 2 293	\$ 7 137	\$ 14 953	\$ 26 240	\$ 41 458

* We believe, that upon the EXO entering the market with virtually no history yet of dividends distribution among the EXO holders, the speculative expectations, difficult to foresee, will be the core factor shaping the EXO's exchange rate.

EXMO Coin Details

EXMO Coin (EXO) token grants its holder the right to receive a part of the company's profit from a margin loan. All EXO holders are entitled to receive dividends on a monthly basis corresponding to the quantity of EXMO Coins owned. 50% of the revenue derived from margin loans will be distributed among the EXMO Coin token holders in the form of dividends on a monthly basis.

The ERC20 standard makes the assets easily interchangeable and ensures they can work with Dapps that adhere to the same standard.

The EXO token price during the Crowdsale: **1 EXO= \$1**

During the Pre-sale and the main Crowdsale, EXO tokens can be purchased for Bitcoin, Litecoin, Dash, Ethereum, and ZCash currencies.

The Benefits for Investors



EXO tokens are issued by an operating, profitable business



50% of the revenue from margin loans is distributed among all EXMO Coin holders, which is a guarantee of regular dividends



The guaranteed token buyout from its holders



The EXO exchange rate growth is guaranteed thanks to the growing demand for it, along with the overall Exchange and other cryptocurrencies exchange rates grows



Availability of the clear development plan until 2022



Insurance Fund

The EXO Exchange Rate Growth Potential



- the growing prices of cryptocurrencies used in margin loans
- the growing demand for the Margin Loan service
- the increasing number of traders on the Exchange
- the Exchange development, and introduction of new modern tools on its platform
- the increasing demand for the EXMO Coin purchase and sale on other exchanges

Contact e-mail:

Business & General Questions
crowdsale@exmo.com