

COOL COUSIN

enhanced travel experiences powered by a decentralized P2P travel agency

we are Cool Cousin

Cool Cousin is a VC-backed start-up founded to revolutionize the way people travel. Since launching in June 2016, over half a Million travelers have used Cool Cousin to explore 65+ cities, with trusted city guides curated by 1,000± locals—aka Cousins. Crowned

by the New York Times, LA Times, The Guardian and National Geographic as a “must app for travelers”, Cool Cousin is perfectly positioned to become the place where mainstream travelers adopt cryptocurrency.

our market — huge and growing

In 2016, Travel & Tourism contributed \$7.6 trillion to the global economy, or 10.6% of the world's total GDP—that's one in every 10 jobs on the planet. Millennials, known for their increased spending power,

are a considerable driving force of this flourishing industry. Members of this generation, now considered the largest living generation on the planet, spend an average of \$4,500 during 35 days of travel each year.

“This app is so good I'm surprised it's free”

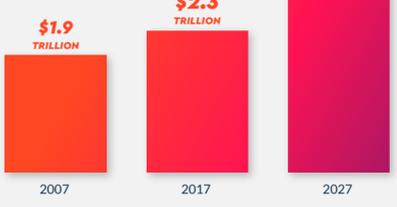
Los Angeles Times

The New York Times TRAVEL+LEISURE TechCrunch

PCMAG.COM Mashable USA TODAY

NATIONAL GEOGRAPHIC Business Traveller DIGITAL TRENDS

travel industry growth



\$4,624

millennial average yearly travel expense

finding reliable travel info is too hard

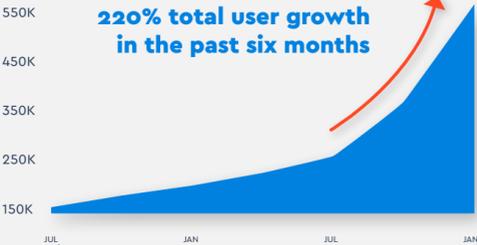
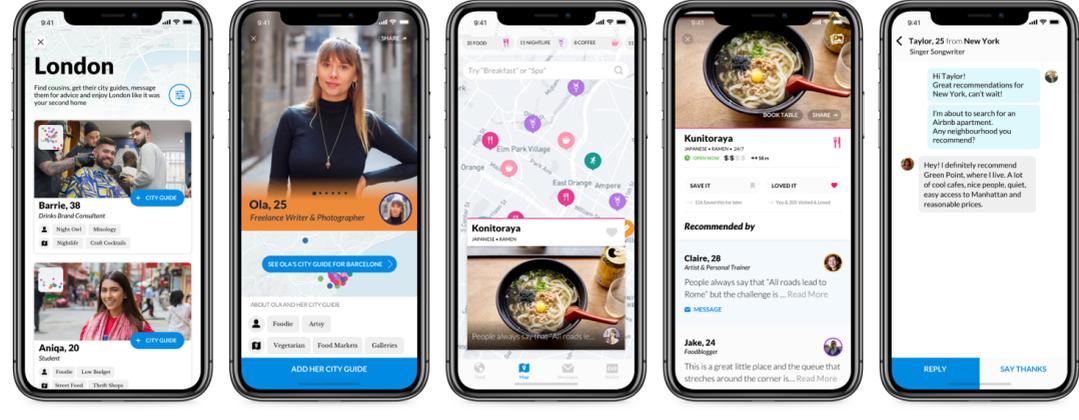
Searching for relevant travel information online has become an impossible task. The business model that keeps the internet free has drowned our feeds in irrelevant information, creating overlaid and feedback loops that we can't escape. Seasoned travelers are aware of the manipulations online, but still

struggle to avoid fake reviews, biased content boosted by corporate marketing budgets and powerful agendas that modify their search pages. As a result, much of a traveler's vacation time (and dime) is wasted on mediocre experiences that don't fit their vibe.

enter Cool Cousin

The most valuable source of information about a new destination is a local friend - a trusted insider who knows your taste and can direct you to places that suit you. Cool Cousin is the closest thing to having a trusted friend in every city in the world. Founded as an antidote to the growing frustration with online travel services, Cool Cousin directly connects travelers to like-minded locals - aka Cousins - for an open and unbiased exchange of local knowledge

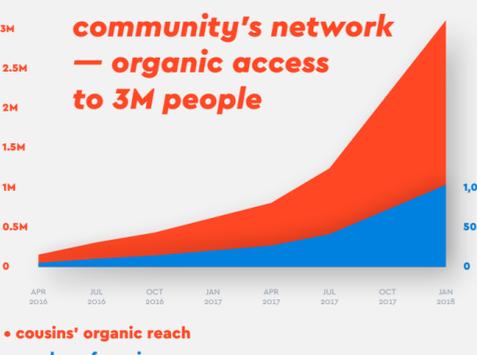
and services. Using the app, travelers can search through a list of Cousins in their destination, explore their distinct city guide, and reach out for customized guidance and services. Travelers using Cool Cousin connect on average with 4 Cousins and inquire about accommodation, timing their visit, commute issues, current events, and other logistic and personal interests—exactly what people turn to travel agents for.



cousin-traveler interactions grew over 310% in the past six months

10K JUN 2017

31K DEC 2017



250% community growth in the past six months



redefining the role of the travel agent

Looking at the growing frustration with online travel info, it should come as no surprise that travelers are once again seeking travel agents to plan their trips. In 2016, 34% of millennials turned to a travel agent, despite their access to free information online. What they're looking for, and are willing to

pay for, is curation and clarity—the very thing missing on the internet. Our cousins are in fact a refined and improved version of the old-school travel agent. They're local, they're in the know, they're just like you and their main incentive is for you to have a fantastic time in their city.

scaling while staying unbiased & affordable

Cool Cousin is introducing the open-source cryptographic token CUZ. Building on the Ethereum platform, CUZ is created to solve the biggest challenges that centralized network-based platforms face: Remaining unbiased while scaling, and maintaining affordable rates for all participants. CUZ is at the core of Cool Cousin's Reward Engine, built to incentivise community participants to self-sustain the quality of the content and services. Using smart contracts,

Cool Cousin will draw a clear line between the company and the community, making sure corporate interests don't corrupt the authenticity and trustworthiness of the content. By gradually delegating governing powers to the community and using blockchain payment solutions, the company will reduce overhead costs, ensuring users have access to trustworthy information and affordable services that enhance their travel experiences.

- Available
- Pipeline

Amsterdam	Dallas	Mexico City	Sao Paulo
Athens	Denver	Miami	Seattle
Austin	Dublin	Milan	Seoul
Barcelona	Edinburgh	Montreal	Singapore
Belo Horizonte	Geneva	Moscow	Stockholm
Berlin	Gothenburg	Nashville	Sydney
Boston	Istanbul	New York	Taipei
Brasilia	Jerusalem	Ottawa	Tel-Aviv
Brighton, UK	Kiev	Paris	Toronto
Brisbane	Lausanne	Portland, OR	Vancouver
Bucharest	Lisbon	Porto	Venice
Budapest	London	Porto Alegre	Vienna
Cambridge, UK	Los Angeles	Prague	Washington DC
Chicago	Madrid	Rio De Janeiro	Wellington
Copenhagen	Manila	Rome	Zurich
Curitiba	Melbourne	San Francisco	and more...

founding team

<p>ITAY NAGLER CEO</p> <p>Experienced company builder with a proven track record of turning ideas into products that engage millions.</p>	<p>ITAMAR WEIZMAN COO</p> <p>Serial tech and political innovator who founded Israel's largest ever grassroots political campaign age 22.</p>	<p>GIL AZRIELANT CTO</p> <p>Blockchain developer, early-day Ethereum enthusiast and Cyber Warfare Officer (res.) at Israel Defense Force.</p>	<p>NADAV SAADIA CMO</p> <p>Pioneering creative and marketing strategist who's led million-dollar campaigns for P&G and HBO.</p>	<p>SHACHAR COTANI CPO</p> <p>Award-winning multidisciplinary designer responsible for dozens of international products and campaigns.</p>
--	---	--	--	--

token sale details

The CUZ token supply will be limited to 300,000,000 million units and allocated according to the following:

START DATE	MARCH 2018
TOTAL CUZ TOKEN SUPPLY	300,000,000 CUZ
HARD CAP	17,500 ETH
EXCHANGE RATE	1 ETH = 3,770 CUZ
MINIMUM PURCHASE	0.1 ETH
PAYMENT METHODS	BTC, ETH, USD

* Founders and current employees have a lockup period of 24 months. Advisors and early supporters have a lockup period of 9 months. Future operations pool will be vested for 4 years with a 12 month cliff.

ICO timeline

<p>JAN 2018</p> <p>ICO announcement</p>	<p>MAR 2018</p> <p>public pre-sale</p>	<p>APR 2018</p> <p>token sale</p>
---	--	---

[read whitepaper](#)

coolcousin.com/ico

